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Session No 3 & Title: Professionalism

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Content



- Context.. the background
- Context.. the problem statement
- Professional Standards
- Relevant sections of PCS to refer
- APS
- Assumptions Our take
- Possible actions
- Factors for deciding course of action
- Possible implications of these course of action
- Conclusion

Context.. the background (1 of 2)

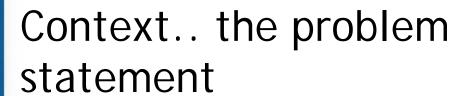


- Start-up actuarial consultancy V2 bags actuarial audit of an insurer
- Significant fee and boost in image/ reputation of V2 through this contract
- Key decision maker for the deal from insurer is Chief Actuary (CA) well known to me, one of the partners at V2
- Following V2's selection the task is assigned to me (CA's close friend)
- One of the key actuarial assumption used by CA seems unacceptable
- Professional standards and regulation confirm this

Context.. the background (2 of 2)



- CA feels both his view and mine are correct
- CA also states his team was heavily involved in setting this along with the other assumptions
- He is not willing to change this assumption and rework this year as this would adversely affect profits
- However he is open to reviewing it next year
- Subtle pressure on me from CA, due to his position in the industry/ company and his role in V2 clinching the deal and his support for me all these years





- Unacceptable assumption
- CA not willing to change it this year
 - this might result in incorrect realisation of the profit for the insurer
- Conflict of interest me knowing CA before and having benefitted from his support/ guidance in the past
- Pressure from my firm as well because this deal is a significant opportunity for V2

Professional Standards



- Professional standard for reference
 - Professional Conduct Standards v3 (PCS)
 - Sections which are relevant in this case are
 - Professional Standards
 - Standards for advice
 - Breach of Professional Guidance
 - Conflict of interest
 - Financial interests

Relevant sections of PCS to refer (1 of 2)



Breach of Professional Guidance:

- The assumption is key to impact the profitability hence quite material
- Being aware of the material breach of guidance appropriate action needs to be taken at the earliest opportunity which includes
 - approach to other member who is competent and experience in the subject matter
 - communicate to professional body about this
- Challenges may arise in terms of the confidentiality of the financial information while discussing/ sharing third party involve

Relevant sections of PCS to refer (2 of 2)



Conflict of interest:

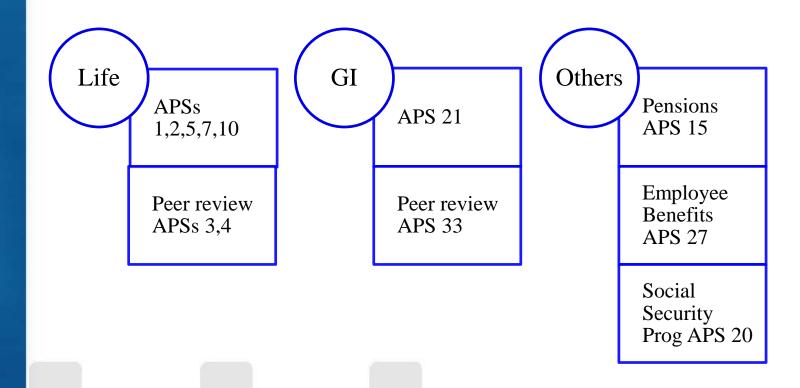
 Being assigned for this task for having connection to the CA from previous organization there might be conflict of interest

Financial interest:

- V2 is a recent start-up and
- the current deal is a big opportunity for the firm both in terms of fees income and credential enhancement

APS





Assumptions - Our take



- Valuation is dependent on certain material assumptions
- Key assumption could be in any one of these areas
 - Data underlying assumption
 - Benchmarking
 - Loss Ratios
 - Outwards reinsurance protections
 - Inflation
 - Rates
 - Underwriting actions

Possible actions



- Insist on change to assumption
 - All at once in the current year
 - In a phased manner Document clearly that the assumption is being reviewed and the change would be completed next year, partly amended this year
- Opt-out of the project and let my partner at V2 or some other senior member handle it - this would avoid the conflict of interest that arises because of your acquaintance with V2
- Provide a 'qualified' opinion
 - highlighting in the report about the assumptions
 - flagging the point of disagreement
 - quantify the impact a change of assumption would make if possible

Factors for deciding course of action



- What the professional standards/ regulations suggest/ prescribe in such situations
- Impact of changing the assumption
- Materiality/ significance of the assumption
- The advice of experts/ seniors subject to any confidentiality restrictions
- The management of the insurer may have a solution/ stand
- V2's stand
- CA's behaviour towards me- it could be intimidating or unprofessional





- Possible damage to reputation for me, CA and V2
- Sour relationship between me and CA
- V2 may end up losing the contract or may not be asked to audit for the insurer in the future
- Change in assumptions adverse financial impact on the insurer
- In extreme case any action by regulator/ professional body

Conclusion



- These situations arise more often than not!
- Key is to always follow the professional guidance available
- Seeking expert advice could lead help reach solutions faster
- Every situation is very specific and will have to considered on a case to case basis
- Whistleblowing is always an option