3rd Capacity Building Seminar on IFRS 17 10th May, 2019

Methodology deep-dive: measurement approach for participating products



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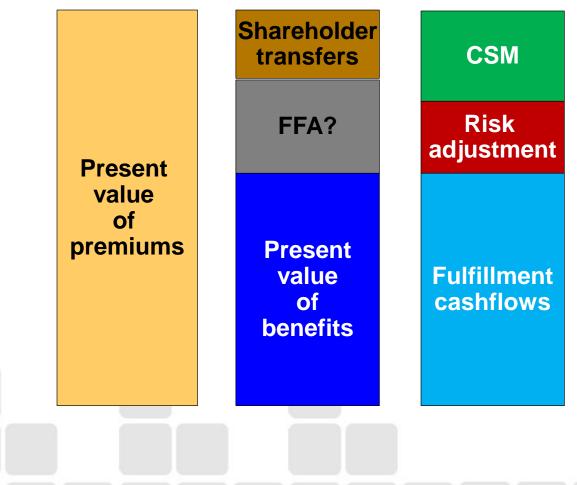
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Two key questions:

• Whether GMM or VFA applies – or both?

 Whether the financial statements envisaged under IFRS 17 are fit for use in par business, taking into account current laws and regulations.

How does measurement stack up?



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How do we investigate whether par contracts have DPF?



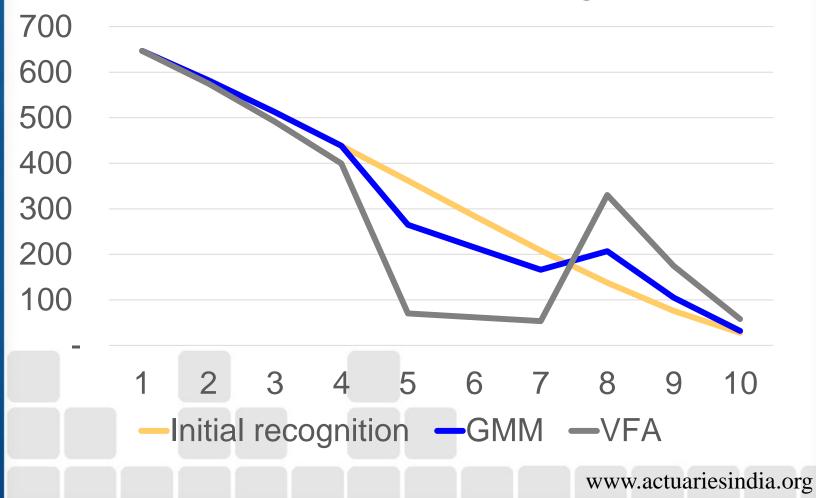
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Impact of the model choice

An example contract under both measurement models



Contractual service margin

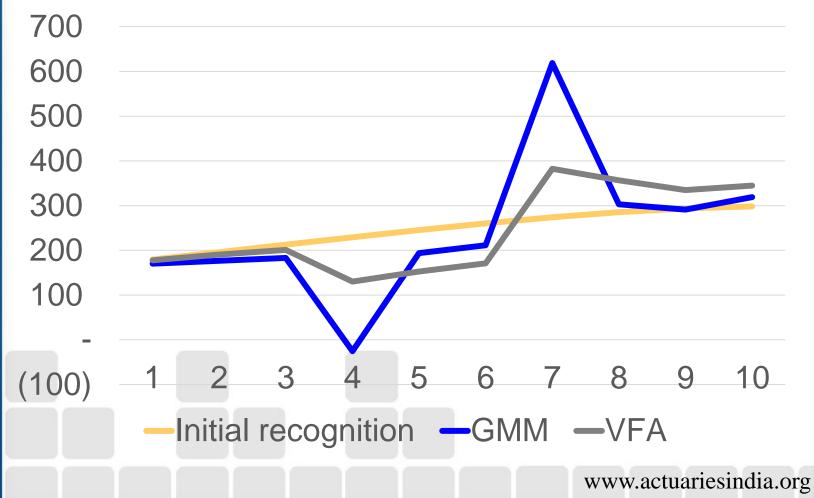


Impact of the model choice

An example contract under both measurement models



Total comprehensive income



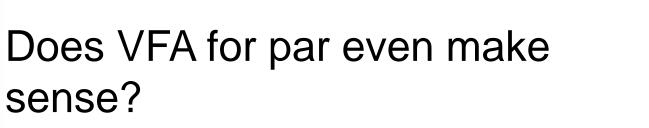
Comparison to existing P&L



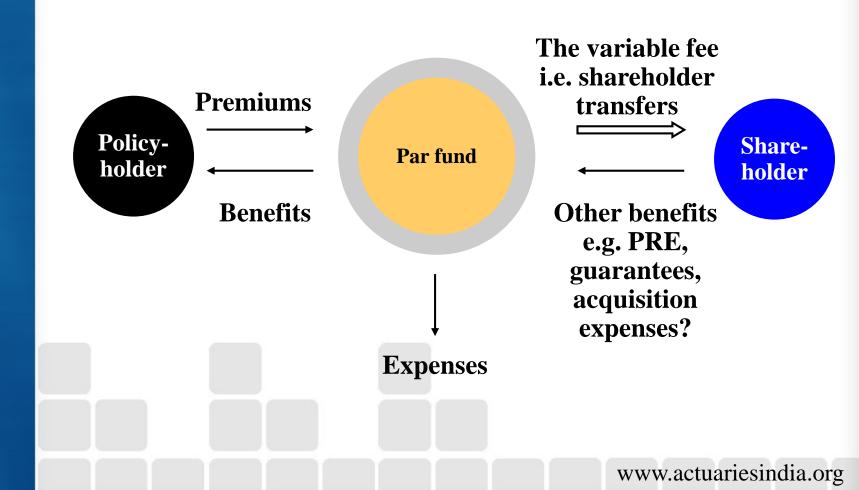
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How does par typically operate under our existing regime?

- Relatively smooth emergence of profit each year, as insurers typically try to maintain a stable level of bonus. Experience variances are usually spread out over future bonus declarations
- Short term volatility typically either not recognised (book value valuation) or absorbed by the FFA or liabilities
- Can have 'spikes' when terminal bonuses are declared







Definition of direct participation



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IFRS17.B101 Insurance contracts with direct participation features are insurance contracts that are **substantially investment-related** service contracts under which an entity promises an investment return based on underlying items. Hence, they are defined as insurance contracts for which:

- a) the **contractual terms** specify that the policyholder participates in a share of a clearly identified pool of **underlying items** ...;
- b) the entity expects to pay to the policyholder an amount equal to a substantial share of the fair value returns on the underlying items ...; and
- c) the entity expects a substantial proportion of any change in the amounts to be paid to the policyholder to vary with the change in fair value of the underlying items

B101 a) Identifying the items



IFRS 17.B101(a) the **contractual terms** specify that the policyholder participates in a share of a clearly identified pool of **underlying items** ...;

IFRS 17.2 ... Contractual terms include all terms in a contract, explicit or implied Implied terms in a contract include those imposed by law or regulation.

We may be able to identify the underlying items with reference to our regulatory requirement to maintain a ring-fenced par fund, where surpluses are shared in the ratio 90:10

What is the underlying?



IFRS17.B106 The pool of underlying items referred to in paragraph B101(a) can comprise any items, for example a **reference portfolio of assets**, the net assets of the entity, **or a specified subset of the net assets of the entity**, as long as they are clearly identified by the contract. An entity need not hold the identified pool of underlying items.

IFRS17.BC245The Board decided the underlying items do not need to be a portfolio of financial assets....

.....seems to be quite an open definition!!

Example of B101(b) assessment



	Policy year			PV(@10% p.a.) at t=0
	1	2	3	
Opening asset share	-	103	215	
Premiums (A)	100	100	100	274
Expenses (B)	5	5	5	14
Risk charge deducted (C)	1	1	1	3
Investment income (10 % p.a.) (D)	9	20	31	48
Shareholder transfer (10% of surplus, E)	0	1	2	3
Closing asset share	103	215	338	
PV of fair value returns (F = D)				48
PV of policyholders share (G =F - B - E)			31	
Share of fair value returns to policyholder (G / F)			65%	

What is the underlying?



Two schools of thought:

- Underlying items are simply the assets of the par fund so that the fair value return on the underlying items is nothing but the investment return on those assets
- Underlying items are all forms of surplus so that the fair value return on the underlying items includes investment returns, but also profits from mortality, expenses, lapsation etc.

Depending on your view – the assessment of B101 may change

Example of B101(b) assessment



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Share of fair value returns to policyholder (G / F)			90%	

Example of B101(c) assessment



Also seem to be two schools of thought

- Under participating contracts, if the underlying fair value changes by an amount A, then the policyholder's return increases by 90% x A. Therefore B101(c) may be satisfied (assuming guarantees have not bitten – see next slide).
- A further condition may be tested whether the amount of benefit that is variable is a substantial portion of the overall benefits given to the policyholder. If bonuses are a small component of overall benefits, then B101(c) is not satisfied.

Adjustments to the assessment



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There are some implicit assumptions used to establish:

"Policyholders return = Return on assets less some deductions"

Assumption	Relevant part of the standard
Guarantees have not bitten	IFRS17. B107 – Need to assess on a probability weighted basis
We are targeting to deliver asset share (or something similar) to policyholders	IFRS 17.B103/B68 –Need to reflect mutualisation in our assessment

Assess probabilistically



IFRS 17.B107 ...An entity shall...assess the variability in the amounts in paragraphs B101(b) and B101(c): ... on a **present value probability-weighted** average basis, not a best or worst outcome basis....

Scenario	Share of fair returns passed to policyholders	Probability of scenario	
Return on assets exceeds guaranteed benefits	90%	1- p	
Return on assets is less than guaranteed benefits	0% - benefits are fully guaranteed	р	

Assess probabilistically



Probability guarantee bites (p)	Share of fair returns passed to policyholders	B101 (b) /(c) satisfied?
5% - "low guarantee"	90% x (1-p) + 0% x p = 86%	Yes?
50% - "high guarantee"	90% x (1-p) + 0% x p = 45%	No?

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Mutualisation

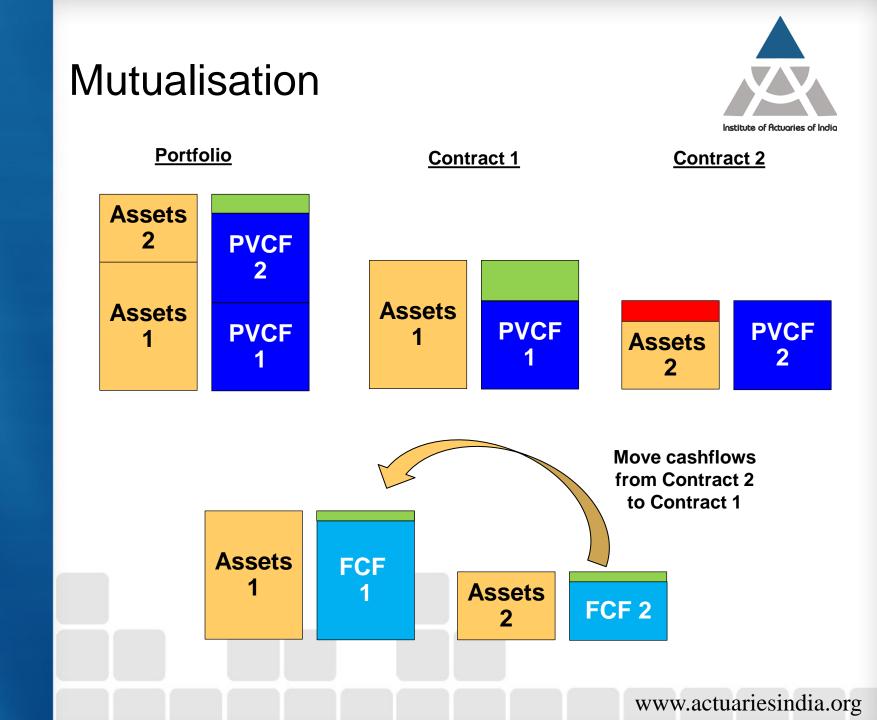


IFRS17.B68 The fulfilment cash flows of each group reflect the extent to which the contracts in the group **cause the entity to be affected by expected cash flows**, whether to policyholders in that group or to policyholders in another group. Hence the fulfilment cash flows for a group:

(a) include payments arising from the terms of existing contracts to policyholders of contracts in other groups, **regardless of whether those payments are expected to be made to current or future policyholders**; and

(b) exclude payments to policyholders in the group that, applying (a), have been included in the fulfilment cash flows of another group.

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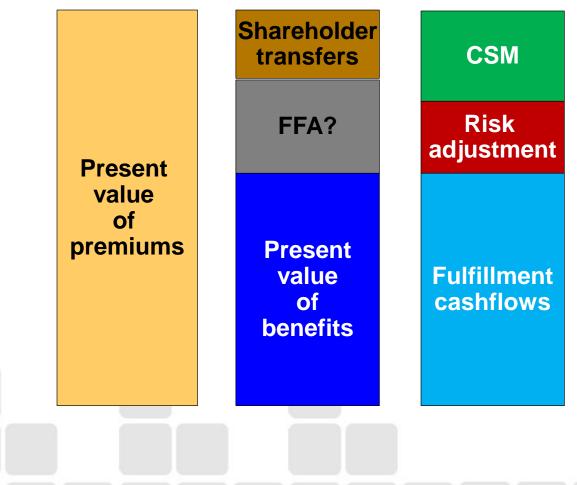


Example of B101(b) assessment



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Conclusions



- B101(a) Need to be careful about what's included in the underlying items.
- B101(b)/(c) depend heavily on our bonus mechanism (and the link to asset shares) and our definition of underlying
- It is very possible that par contracts with different features (say high guarantees and low guarantees) would be measured under different models – is this a problem for users of financial statements?
- Need to define 'substantial' share
- Mutualisation of cash flows creates a headache!