

# Institute of Actuaries of India

# Professional Conduct Standards (PCS)

By:

Kavita Singh Ramnath Shenoy Aditya Ajmani

## Indian Fellowship Seminar

Indian Actuarial Profession
Serving the Cause of Public Interest

# Institute of Actuaries of India

### Agenda

- What is PCS?
- Components
  - Confidentiality
  - Standards for Advice
  - Breach of Professional Guidance
  - Conflict of Interest
  - Financial Interests
  - Relations with Other Members
  - Publicity
- Concurrent Issues and Consequences
- Further Steps.....

### What is PCS?



#### Guidance on professional conduct includes

- Actuaries' Act, rules and regulations
- Other professional guidance

#### PCS emerged as

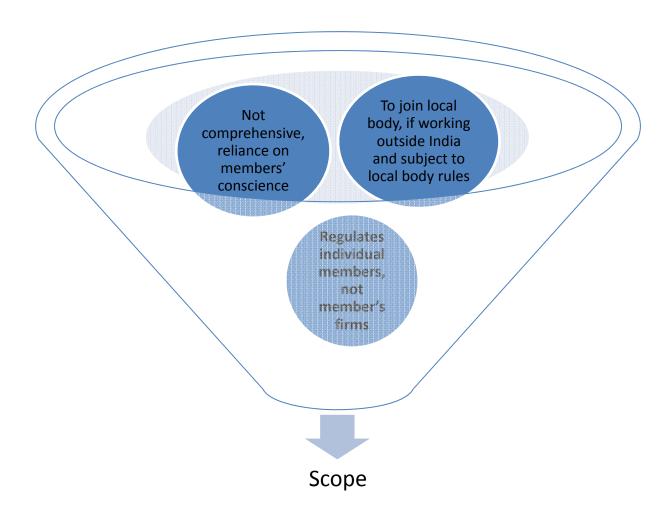
- Memorandum of Professional Conduct and Practice ver1 Oct 1987
- PCS ver2, May 2003
- PCS ver3, Dec 2009

#### PCS sets out general principles and standards

- Serve public interest
- Members' duty to profession
- Maintain standards in discharging duties to clients and peers



# PCS...



# Confidentiality



#### Non-disclosure of confidential information

• unless consent given by the client or firm

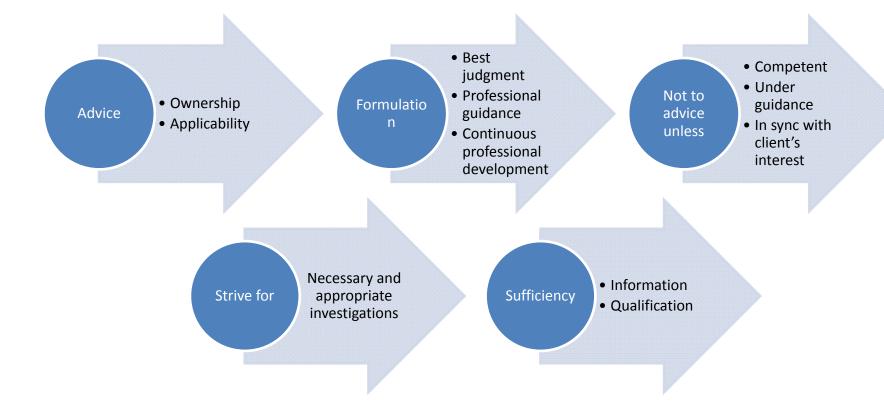
#### Disclosure of confidential information may required

- by statutory/ judicial authority /other guidance
- if in public interest
- for sake of actuary's own protection

Advisable to seek legal opinion before disclosure



### Standards for Advice









Breach by a Peer

**Under Actuary Act** 



### **Conflict of Interest**

Interest of client

Consider and disclose Conflict of Interest

Protect confidential information



### **Financial Interest**

Full and timely disclosure of pertinent financial interest

Remuneration direct or indirect

Disproportionate remuneration for services may impair objectivity and PCS



### Appointment of New Advisor

#### Completely client's prerogative

#### New actuary to contact the actuary

- Consider before accepting the assignment
- Other considerations before offering advice
- Other actuary obliged to provide information

Decline Assignment, if client refuses contact with prior Actuary



### Other PCS Components...

#### Relations with other Members

- Avoid harm to professional reputation of peer actuaries
- Allow for difference of opinion with appropriate reasons

#### **Publicity**

- Publicity leading to unjustified/ unfair advantage prohibited
- Appropriateness of publicity
- Clarify in what capacity public statements are made
- Factual statements while describing experience



## PCS – Burning Issues

Member comfortable making formal complaints?

Dialogues b/w current & prior Actuary?

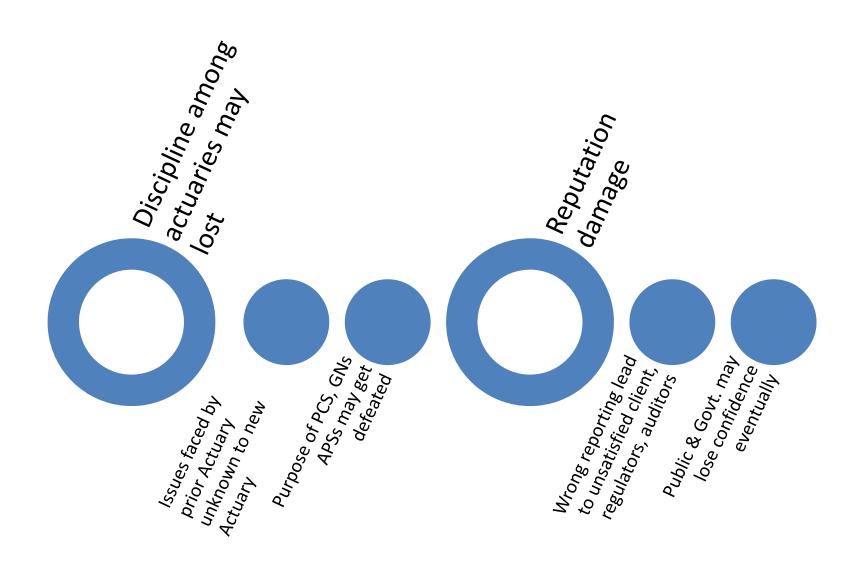
Reporting as per GNs/APSs compliance?

Charging appropriate fee?

Effectiveness

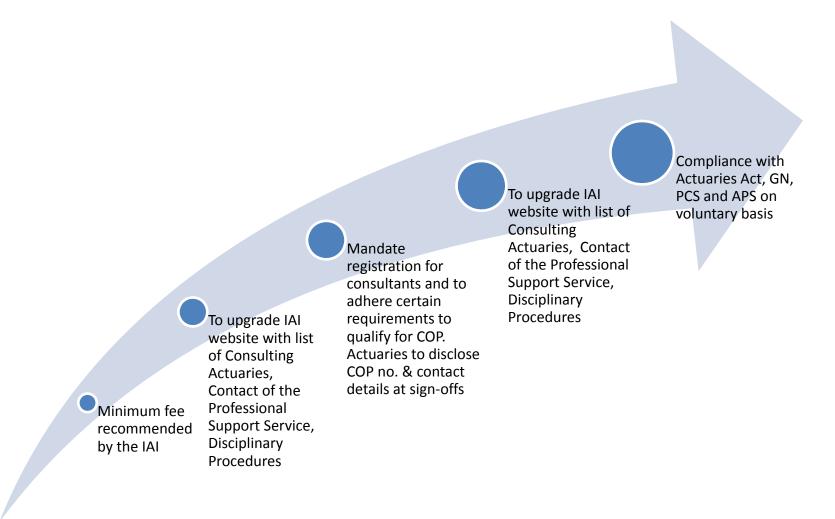


### Concerns to the Profession



# Our image depends on our conduct - Developmental Areas







### Questions



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### **Contact Details**

- Aditya Ajmani (Lead Presenter)
  - Towers Watson
  - ajmani.aditya@gmail.com
- Kavita Singh Sehrawat
  - Mercer Consulting (India) Private Limited
  - kavita.sehrawat@gmail.com
- Ramnath Shenoy
  - Indiabulls Housing Finance Company
  - ramnath.shenoy@gmail.com