



## *C4.3: (1615 - 1745) - Flavours of risk*

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## *What is risk?*

Risk is an extremely broad concept

“We think about risk slightly differently...”



# *Risks facing a General Insurer*

Insurance – Underwriting, Reserving, Reinsurance

Market – Investment, Currency, Inflation

Credit – Business credit risk, Asset credit risk

Liquidity

Operational

Group



# *Insurance risk*

## Underwriting risk

- Product design
- Underwriting process
- Data
- Methodology and assumptions
- Communication with other stakeholders
- Reviewing external studies on market competition and regulatory pressures
- Pricing and Underwriting Committee and its interaction with other committees.



# *Insurance risk*

## Reserving risk

- Reserving model
- Data
- Methodology and assumptions
- Validation of results
- Documentation
- Peer review
- Communicating results
- Reserving Committee and its regular interaction with other committees
- Reinsurance management



# *Other risks*

## Market risk

- Treatment of reinsurance and investments as assets
- Change in value of the underlying invested assets, e.g. Equity, property
- Impact of change in variables, e.g. Interest rate, currency, spot rates
- Risk based stresses to analyse impact on portfolio
- Data

## Credit risk

- Treatment of credit risk within different types of assets.
  - Failure of reinsurer
  - Non-performance of assets



# *Other risks*

## Liquidity risk

- Aggregation of losses
- Expansion including new business strain

## Group risk

- Actively looking for concentration of risk
- Comparing target portfolio mix against actual and creating a feedback loop into pricing mechanisms.



# *Other risks*

## Liquidity risk

- Treatment of liquidity
- Impact of different scenarios on liquidity

## Challenges

- Actively looking for concentration of risk
- Comparing target portfolio mix against actual and creating a feedback loop into pricing mechanisms.



# Operational risk

*“The risk of loss arising from inadequate or failed internal processes, personnel or systems, or from external events”*

- The key stages for managing operational risks are:

Risk  
Identification

Risk  
Assessment

Risk Reduction  
and Monitoring

# *Operational risk - Challenges*



# Governance

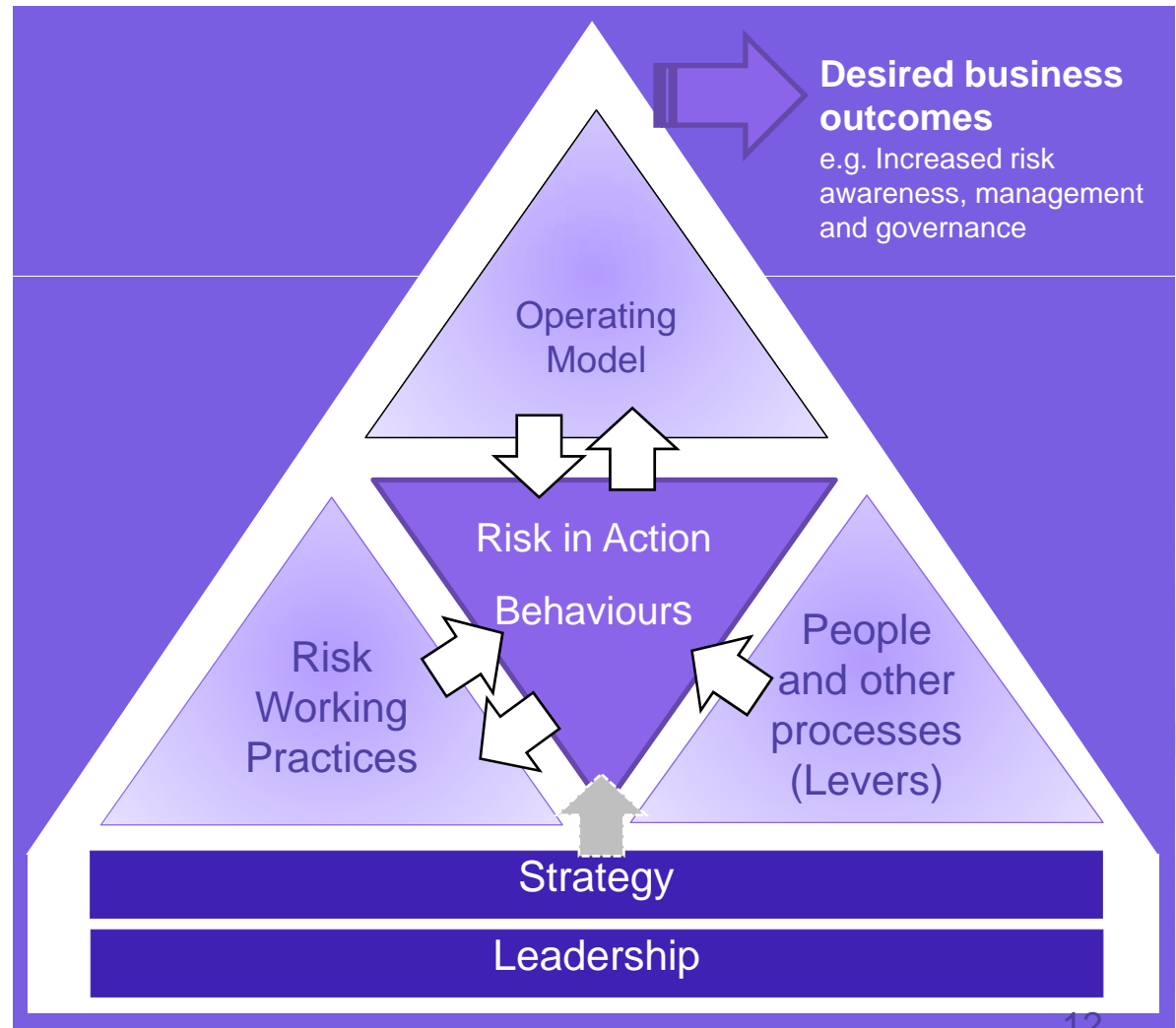
- Very simple concepts but often the least used
- Incorporate management controls at the outset
  - Documentation
  - Modeling
  - Reporting
  - Peer review
  - The role of internal audit and risk committees
- Compliance!



# Embedding risk behaviours

*The required risk behaviours can only be delivered and sustained through changes to working practices, supported by processes and with buy-in from leaders/process owners*

- 1 Define leadership's vision for 'Risk in Action' and behaviours**
  - Aligned to organisational and risk strategies and the operating model
- 2 Establish and communicate clear risk working practices:**
  - Focus on the key moments that matter and write responses
  - Tighten roles, controls, process, (formal & informal) governance...
- 3 Review the people (and non-people) processes:**
  - Select key levers to pull, e.g. reward, L&D, performance management, role definitions, procurement, new client etc
  - Review supporting IT
- 4 Align L&D activities/Comms:**
  - Develop relevant learning
  - Make changes to existing progs
  - Reinforce the change
- 5 Establish measurement:**
  - Determine key metrics and set up reporting capability to monitor progression





# *Enterprise Risk Management*

- What is ERM?
- Benefits of ERM
  - Better risk reporting
  - Align strategy with risk appetite
  - Manage and/or transfer risk effectively
  - Comprehend links between growth, risk and return
  - Assess economic capital
  - Better allocation of capital and resources
- How do we make use of this framework?