



# Institute of Actuaries of India

## **Appointment of Head - Strategy and Marketing on Full Time Basis**

IAI, a statutory body established under [The Actuaries Act 2006](#) (35 of 2006) for regulation of profession of Actuaries in India, is inviting applications for the post of “Head – Strategy and Marketing” on full time basis.

<b>Name of the Post</b>	Head – Strategy and Marketing reporting to the Executive Director
<b>No. of Post</b>	One
<b>Age</b>	The candidate should not be over the age of 50 years as on 1.1.2020
<b>Qualifications</b>	Candidate should be a Post Graduate in Business field or should have M.B.A in marketing or equivalent stream from reputed Institute or Fellow and Associate of the Insurance Institute of India / other equivalent Institute, Actuary and Chartered Accountant.
<b>Experience</b>	Candidate should have at least 7 year relevant work experience
<b>Emoluments and Benefits</b>	Competitive; indicate your last drawn salary including all allowances
<b>What is expected?</b>	<ol style="list-style-type: none"> <li>1) To promote the Institute of Actuaries of India (IAI) externally and act as a link between the Institute and human resources contacts in organizations that employ actuarial staff.</li> <li>2) To maintain effective communication and Liason with government bodies, other Institutes or agencies to evolve new strategies.</li> <li>3) To prepare strategy for promotion of Actuarial Profession in India. Enhance Brand value. Create opportunities for Actuaries in wider fields.</li> <li>4) To prepare Strategy plan and implementation schedule in consultation with President/ED.</li> <li>5) To initiate and maintain strong and positive relationships with relevant sectors of the media.</li> <li>6) To review and design the complete range of IAI marketing materials including power point presentations.</li> <li>7) To organize workshops and conferences.</li> <li>8) To liaise with external stakeholders.</li> <li>9) To help develop and maintain a databank of websites relevant to the actuarial community.</li> <li>10) To assist the President /Executive Director of the IAI on strategic projects.</li> <li>11) Any other as assigned by the President or the Executive Director</li> </ol>



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<b>Critical Generic Competencies</b>	<ol style="list-style-type: none"><li>1) Strong communication and presentation skills: ability to communicate well verbally as well as in writing</li><li>2) Strong research and analytical skills</li><li>3) Open to intermittent travel</li><li>4) Able to interact with senior management professionals within and outside of the relevant industries</li></ol>
<b>Selection Procedure</b>	The selection procedure shall be by way of personal interview
<b>How to apply</b>	<p>Completed application on foolscap paper, along with a recent photograph and copies of requisite certificates/documents should reach us at the following address on or before 30th June 2020. The envelope should be super scribed in the top corner “Head – Strategy and Marketing”.</p> <p>To, Executive Director Address Institute of Actuaries of India Unit No. F-206, 2<sup>nd</sup> Floor, ‘F’ Wing, Tower 2, Seawoods Grand Central, Plot No. R-1, Sector 40, Seawoods, Near Seawoods Railway Station, Navi Mumbai 400 706 , Tel 22 62433333</p> <p>Softcopy of Resume can be mailed to <a href="mailto:ea@actuariesindia.org">ea@actuariesindia.org</a></p>