



Institute of Actuaries of India

Statutory body established under an Act of Parliament

Unit No. F-206, 2nd Floor, F Wing, Tower II, Seawoods Grand Central,
Plot no R-1, Sector 40, Nerul Road, Navi Mumbai - 400706
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Proposal for IAI Actuaries Day 2025 Sponsorship

Introduction

The Institute of Actuaries of India (IAI) is pleased to announce the upcoming **Actuaries Day 2025 celebrations** in a **hybrid format**. The main event will take place in person on **21st August 2025** at **[Venue to be confirmed], Mumbai**, from **3:00 PM to 6:00 PM**.

Organizations and educational institutions across India are invited to participate by hosting celebrations at their own premises with a live feed of the Mumbai event provided by IAI.

Two formats of participation are available:

1. Celebrations with **internal audience only** (employees, students, etc.) – *Free access to live stream*
2. Celebrations with **external audience** – *Sponsorship route*

All employers in India can register with Institute of Actuaries of India and **get free access** to Mumbai Live event only **for celebrations with internal audience** (staff and / or students, etc) only. The agenda shall be as follows:

S. No.	Tentative Agenda (Timings may change near to the event date)	Time
1	Live Feed from Mumbai Apart from the Presidential address as well as an address from the Chief Guest, the Mumbai event will have eminent speakers from all spheres of actuarial expertise viz. life insurance, general insurance, pensions, and employee benefit valuations as well as the world of consulting. The event will include a focused discussion.	3.30 PM to 4.45 PM
2	Local Event of organization's choice , which can include: • Talk from senior actuaries or organizational leaders, • Fun activities such as quizzes or group games, • Cake cutting and high tea / snacks, etc.	4.45 PM onwards

Sponsorship Plan

Organizations can opt to become **Sponsors** of Actuaries Day 2025 by hosting celebrations at their premises (with internal and/or external audiences) under IAI's official banner. Sponsorship provides significant branding and engagement opportunities, allowing your organization to connect with actuarial students and professionals.

Branding & Engagement Opportunities for Sponsoring Organizations

A. At the Main Event Venue – Mumbai

1. **Onsite Visibility**
 - Logo placement on the stage backdrop
 - Dedicated standee at the venue acknowledging your organization as an Event Partner
2. **Online Visibility**
 - Logo placement on the official Actuaries Day microsite

B. Celebrations at the Sponsor's Premises (with External Audience)



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1. The Institute of Actuaries of India will drive registrations for the event hosted by the sponsoring organization. Announcements and invitations will be circulated to IAI's database of members, students, and broader audiences.
2. The sponsoring organization can leverage IAI's platforms* (emailers, social media, website, etc.) to promote organizational credentials and potential employment opportunities. This creates direct access to the actuarial talent pool.
3. Sponsors can also provide promotional content*, such as write-ups, images, or videos, which IAI will amplify through its official communication channels and social media platforms.
4. All registrations for the celebrations with external audiences will be managed through the IAI website for ease and standardization.

The cost of sponsorship for the event under the banner of Institute of Actuaries of India shall be **INR 1,50,000 (plus applicable GST)**; Further, each city will have a maximum of 1 sponsoring organization which shall be decided on first come first serve basis. Institute of Actuaries of India reserves the right to accept or reject any organizations sponsorship proposal.

Minimum Infrastructure Requirements

- Meeting Rooms / conference halls with space for comfortable sitting arrangement to host both internal and external participants.
- Video Conference capability (including audio and projection system) to stream the live feed from Mumbai event through Microsoft Teams Webinar.
- Arrange for cake cutting and high tea post the event

What is allowed and what is not allowed?

- The sponsoring organization is allowed to make logistics arrangements of their choice e.g., having physical banners or standees etc. for entry into the premises for external participants.
- The sponsoring organization can gather attendee insights e.g., interested attendees can drop their CVs for career opportunities.
- The sponsoring organization can share its organizational details with the attendees.
- The sponsoring organization should not deviate from the agenda indicated above.
- The sponsoring organization should not use IAI branding for personal publication, apart from that agreed with IAI in writing;
- Sponsoring the event does not result in any endorsement of the organization, or its business practices, by the Institute of Actuaries of India. The sponsoring organization should be careful in ensuring that none of its communications, written or verbal, suggests otherwise.

* Promotional content shared by the sponsoring organization will be subject to review by IAI. IAI reserves the right to modify, reject, or withhold any promotional material it deems inappropriate or misaligned with the event's objectives or IAI's policies.