



Institute of Actuaries of India
Statutory body established under an Act of Parliament

GCAx25

ACTUARIAL EXCELLENCE IN THE AGE OF DISRUPTION

**FINANCIAL
PARTNERSHIP
BROCHURE**

2025

FINANCIAL PARTNERSHIP

The Institute of Actuaries of India (IAI) cordially invites your organisation to join us as a financial partner and exhibitor at the 24th Global Conference of Actuaries (GCA). The event is scheduled from March 17th to March 19th at The Westin, Mumbai Powai Lake.

The global event presents an exceptional opportunity for your organisation to connect with key decision-makers and industry experts, enabling you to capitalise on the benefit of dedicated pre and post marketing initiatives along the sidelines of the conference. The details of the tiered partnership packages are available in this document.

We keenly look forward to your partnership.

Yours sincerely,



Preeti Chandrashekhar
President
Institute of Actuaries
of India



Sunil Sharma
Chairperson
24th GCA & AGFA
Organizing Group

GLOBAL CONFERENCE OF ACTUARIES

The Institute of Actuaries of India has been organising the Global Conference of Actuaries (GCA) since 1999. This signature two-day event serves as a focal point for stakeholders in the insurance, pension, and various other sectors and businesses. The conference also features an enthralling Actuarial Gala Function & Awards (AGFA) evening.

The GCA and AGFA events are only possible through the financial support from our partners, including the insurance and pensions industry, consulting organizations, and various stakeholders. Each year, IAI hosts this event, bringing together actuaries and other professionals, from across the world. Together, they engage in discussions and debates on issues that impact the broader financial services industry, with a particular focus on the Insurance sector and Pension sector.

Participating in the GCA provides a unique opportunity to connect with senior as well as young actuarial professionals, enjoy the festivities of the Gala evening, and showcase the diverse talent within the actuarial community, contribute by presenting papers or discussions on topics that hold global significance for the industry. Your involvement is instrumental in making this event a success and fostering meaningful discussions that shape the future of the profession and the financial services sector.

Visit our GCA website - <http://www.gca.org.in>



OUR PARTNERS FROM THE 23rd GCA



Institute
and Faculty
of Actuaries



K.A. PANDIT



M&G Global
Services



WHY PARTNER WITH GCA?

Partnering with GCA opens doors to compelling advantages, strengthening your brand presence, facilitating knowledge exchange, and expanding your industry network by:

- **Engaging with Industry Leaders and Policymakers:**
Collaborate with various stakeholders in a conducive learning environment, fostering meaningful connections.
- **Boosting Brand Visibility:**
Elevate your brand's visibility through the conference marketing campaign, establishing valuable associations with top-tier brands.
- **Networking:**
GCA offers an excellent networking platform. The 23rd GCA had over 1100 registrations and featured around 70 speakers from across the globe.
- **Leveraging Expertise:**
Tap into the extensive expertise of the Conference Board, backed by 20+ years of experience, to position your brand and team ahead of the competition.
- **Demonstrating Thought Leadership:**
Showcase your organization's leadership by actively participating in discussions on pressing industry issues, uniting top executives to deliberate challenges, collaborate on solutions, and define best practices.
- **Accessing Elite Thinkers and Leaders:**
Gain access to the profession's brightest thinkers and thought leaders, facilitating connections with thought leaders and offering insights into future trends.
- **Utilizing the highly regarded GCA platform:**
Share your insights on topics impacting your business, amplifying your message in a receptive setting.



CATEGORIES OF PARTNERSHIPS

Platinum Partner

₹ 25,00,000

Platinum Partners enjoy the highest level of brand exposure, with their logo prominently displayed on websites and promotional content, ensuring unparalleled brand visibility.

A Platinum partner has the privilege of delivering a keynote speech, allowing you to position your organization as a thought leader in your field. Be publicly recognized at the event for your Platinum Partnership, which can enhance your organization's reputation and goodwill.

Gold Partner

₹ 17,50,000

Gold Partners enjoy noticable branding and exposure, both online and during the event, ensuring high visibility among the industry's top professionals and thought leaders. A strategic move for organizations looking to increase brand visibility, generate leads, and position themselves as industry leaders.

AGFA Partner

₹ 17,50,000

On March 17, 2025, IAI will be hosting AGFA where your company's name and banner will enjoy distinguished visibility. Your company name will also be featured in the AGFA program schedule, creating a superb branding opportunity. AGFA 2025 promises to be a memorable evening, complete with entertainment, the acknowledgment of merit award recipients, and is widely regarded as the social pinnacle of the conference. Anticipating over 1000 prestigious guests in attendance, this event ensures unparalleled exposure.



CATEGORIES OF PARTNERSHIPS

Delegate Kit Partner

₹ 15,00,000

Your organization's branding will be strikingly featured on delegate kits, ensuring widespread visibility and recognition. This strategic partnership offers an excellent opportunity to showcase your commitment to the event's success and to engage with a highly targeted audience of professionals and decision-makers. Join us in making the delegate experience truly memorable.

Insurtech Partner

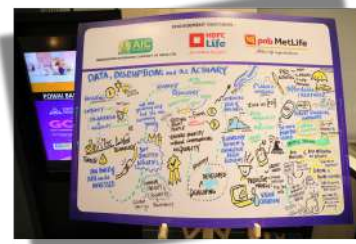
₹ 15,00,000

You will be able to elevate your brand and showcase dominance in the Insurtech space to the powers of influence in attendance at the conference. The partnership also offers an exciting booth area to demonstrate your cutting-edge solutions to a highly engaged audience

Wellness Partner

₹ 15,00,000

You will have a great opportunity to exhibit your company's wellness offerings to an audience with a keen interest in providing a holistic offering to their customers. The partnership also offers a wellness area to innovatively connect with the ever-growing health-conscious consumers.



CATEGORIES OF PARTNERSHIPS

Digital Partner

₹ 12,00,000

As our Digital Partner, your brand will be showcased on Digital Wall & the Conference App. Your organization's branding will be prominently featured across our onsite digital platforms, enhancing your visibility and demonstrating your commitment to the success of our event. Your organization will be at the forefront of technological innovation, providing attendees with a seamless and engaging app.

Engagement Partner

₹ 12,00,000

As our Engagement Partner, you will have an option to display your brand on:

- **Photo Booth** - attendees will come to your booth to have their fun conference photos clicked with a bold display of your brand on the booth
- **Graphics Recorder Board** - you will be benefited by the increased visibility of live conference keynote illustrations in front of the room and place the large drawings in high-traffic areas where they're most likely to be photographed and shared on social media.
- **Lanyards** - Your brand will also feature on the lanyards, ensuring maximum visibility throughout the 24th GCA.

Note: The above opportunities are available on a first-come, first-served basis.

Hospitality Partner

₹ 10,00,000

As our Hospitality Partner, you get to savour the opportunity to tantalize the taste buds of our event attendees. Your organization's branding will be prominently featured in all aspects of event hospitality, such as during lunch & dinner in the pre function area showcasing your commitment to ensuring a comfortable and enjoyable experience for our event attendees.

CATEGORIES OF PARTNERSHIPS

AGFA Premier League (APL) Partner

₹ 7,50,000

As the AGFA Premier League Partner your brand logo will be displayed prominently on the APL Trophy, Symbolizing your association with excellence and achievement.

Silver Partner

₹ 7,00,000

Silver Partners gain visibility through logo placement on-site, across website, and social media, bolstering brand recognition.

Your expression of interest for partnership could be sent to:

Ms. Binita Rautela
General Manager
Email Id: binita@actuariesindia.org
+91 9167943034
+91 22 62433342



PARTNERSHIP BENEFITS



PLANS	PLATINUM	GOLD	AGFA	DELEGATE KIT	INSURTECH	WELLNESS	DIGITAL	ENGAGEMENT	HOSPITALITY	APL	SILVER
Logo on Registration Counter & Helpdesk	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Registrations	10	7	7	6	6	6	5	5	4	3	3
Post on IAI Social Media Handles	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on the GCA Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Event Program Schedule	✓	✓	On AGFA Schedule	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Digital Wall	Dynamic	Dynamic	Dynamic	Dynamic	Dynamic	Dynamic	Static				
Logo on LED Wall (Main Hall)	Dynamic	Dynamic	Dynamic	Dynamic	Dynamic	Dynamic	Dynamic	Dynamic	Dynamic	Dynamic	Dynamic
AV Film at the Event (in the Main Hall)	Up to 30 secs	Up to 20 secs	Up to 15 secs				Up to 20 secs				
AV Film at the Event (for Digital Wall in Pre-function area)	Up to 30 secs	Up to 20 secs	Up to 15 secs	Up to 15 secs	Up to 15 secs	Up to 15 secs	Up to 20 secs	Up to 15 secs			
Sponsor Recognition in Post-Event Emails	✓	✓									
Speaker/Panelist Slot	✓	✓	On AGFA Night								
Showcase Space for 18 th and 19 th March	3x2 Booth	2x2 Booth	2x2 Booth		Insurtech Area	Wellness Area					
Recorded Video of CEO/Leadership to be promoted on GCA Website & IAI Social Media Handles	Up to 90 secs	Up to 75 secs	Up to 60 secs	Up to 60 secs	Up to 60 secs	Up to 60 secs					
Exclusive Logo Placement on Stage Backdrop	✓		On AGFA Night								
Recognition during Opening & Closing Ceremonies	✓		On AGFA Night								
Brochure Insertions (Up to 4 pages) in Conference Bag	✓			✓							
Logo on Registration Page	✓										
OTHER PARTNERS ADD-ON BENEFITS				Logo on Delegate Kits			Logo on Conference App	Logo on Graphic Recorder Board OR Photo Booth OR Lanyard	Branding in Pre-Function and Dining Area	Logo on APL Trophy	

GENERAL TERMS AND CONDITIONS

- All display materials, boards and standees that are part of partners both must be arranged by the partner and will be partner's responsibility.
- IAI will furnish each booth with 1 table, 2 chairs, 1 dustbin, spotlight, power supply, fascia signage displaying your organization's name and 1 complimentary stall attendee pass will be provided.

PAYMENT METHOD (DOMESTIC)

- | | |
|---------------------------|---|
| • Name of the beneficiary | : Institute of Actuaries of India |
| • Name of Bank | : Axis Bank |
| • Account No | : 921010006476949 |
| • Type of Bank Account | : Savings Account |
| • Branch Name & Address | Nageshwardham sec - 44 Nerul(W), Navi
Mumbai, Navi Mumbai - 400706 |
| • Nine-Digit MICR Code No | : 400211166 |
| • IFSC Code No | : UTIB0000386 |
| • Pan Card Details | : AAATA0145Q |
| • GST Number | : 27AAATA0145Q1ZO |



PAYMENT METHOD (INTERNATIONAL - RAZORPAY)

(kindly send to anvi@actuariesindia.org & binita@actuariesindia.org)
 Type of Partnership
 Amount as agreed
 Remitter's Email ID
 Remitter's Contact Number

GST APPLICABLE ON PARTNERSHIP AMOUNT:

GST Applicability on Partnership amount: In terms of Notification no. 13/2017 - Central Tax (Rate) dated 28.06.2017, if the recipient of service is anybody corporate or partnership firm located in India, then the liability of GST will be discharged by the recipient of service under reverse charge basis. That is to say, IAI will not pay GST under forward charge. In case the service recipient is situated outside India, the outward supply will be treated as export of service under section 2(6) of IGST Act, 2017. IAI will pay IGST @ 18% under RCM (forward charge).

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HIGHLIGHTS OF THE 23rd GCA



gca@actuariesindia.org



www.actuariesindia.org