

Prompt Corrective Action Framework for Indian Life Insurance Industry

Dr. R. Kannan
Member (Actuary)
IRDA

Introduction

- 1980s and 1990s witnessed great stress and turmoil for financial institutions
- Brazil, Chile, Indonesia, Mexico and several Nordic countries were worst affected
- Cumulative loss crossed US \$100 billion
- Many insurance companies went bankrupt in
 - Europe;
 - Few Asian countries

Introduction

- Failures of insurance companies
 - lead to search for appropriate supervisory strategies;
 - have a destabilizing effect on the economy;
 - long term savings and risk transfer mechanism suffered severely;
 - rescues and mergers far more common than outright closures;

Responsibility of regulator

- Early identification of problem insurers;
- Monitor / prevent failure so as to limit loss;
- Need for various trigger points and graded mandatory responses;
- PCA (EWP) is an important tool
 - cost of restructuring or liquidation likely to rise, the longer the action is delayed;

PCA-objectives

- PCA - two objectives:
 - a. reduce insurer's **moral hazard** behaviour
 - insurers tend to move for high risk assets and liabilities to cover up the losses;
 - b. reduce regulator's **agency** problem
 - regulators use **their discretion** to restore the solvency position;
 - if insurer does not respond and solvency continues to fall, appropriate sanctions become mandatory

PCA-objectives

- PCA
 - combination of discretionary and mandatory actions;
 - known to the industry;
 - regulator can influence ex-ante and are not faced as often with unexpected fait accompli.
- Insurance core principle;
- FSAP requirement;

Utilities of PCA framework

- Early identification of troubled insurers
 - To initiate immediate remedial action;
- Identify insurers
 - Require regular and closer monitoring to minimize any impeding insolvencies;
 - Require on-site inspections;
- Help insurers
 - To prioritize review process for the optimal use of limited resources available;
- Promote a framework
 - To grade insurers according to risk profile;

PCA Ratios

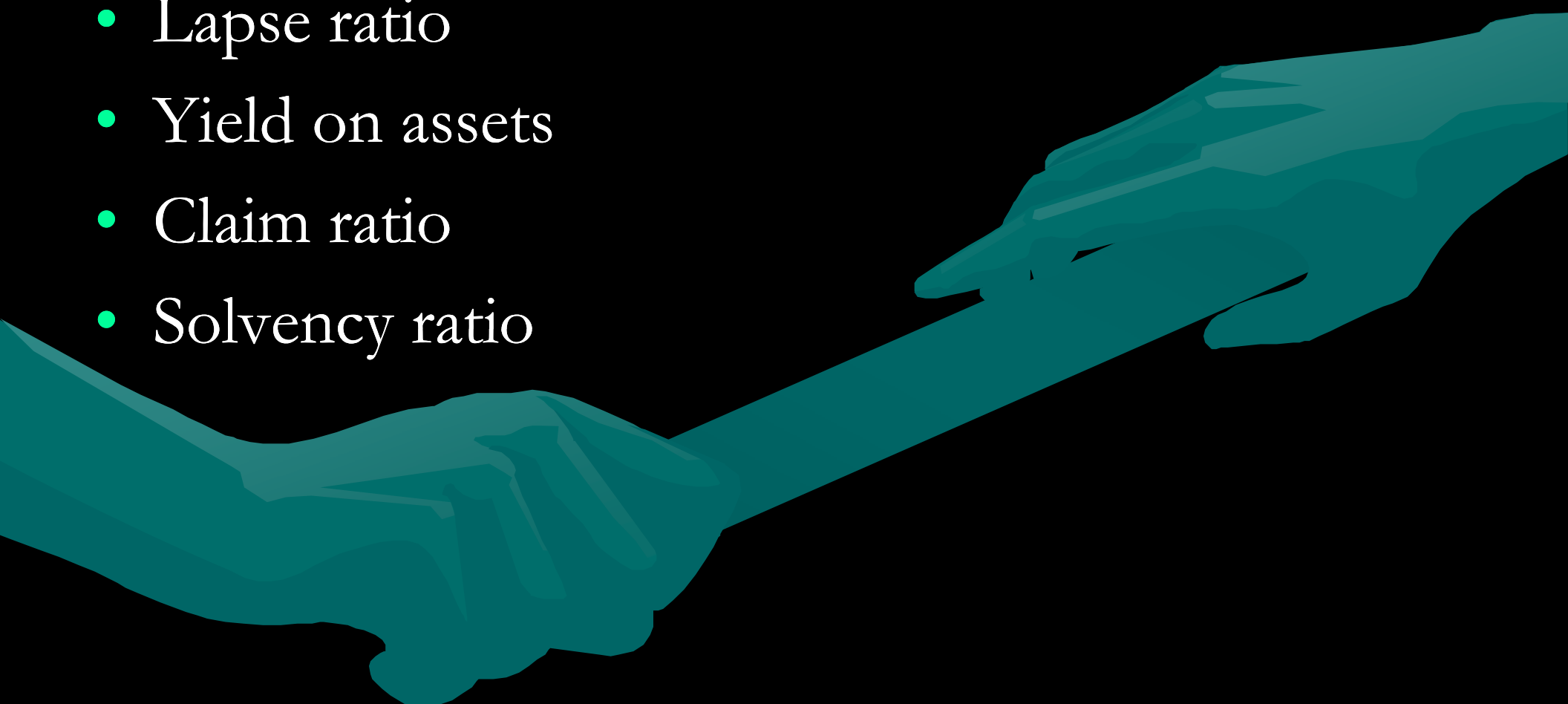
- a. Solvency margin ratio
 - Indicates financial backing available and adequacy of capitalization
- b. Changes in AUM = $[\text{change in Assets} / \text{Assets} (-1)]$
 - Represent improvement or deterioration in insurer's financial condition;
- c. Claim ratio = $[\text{Total claims} / \text{Total gross premium}]$
 - Represent profitability of writing insurance business
- d. Commission ratio = $[\text{commission} / \text{Total gross premium}]$
 - To measure acquisition costs;
- e. Expense ratio = $[\text{Operating expenses} / \text{Total gross premium}]$
 - Indicates administrative costs incurred in writing insurance and cost efficiency of the insurer

PCA Ratios—contd.,

- f. Investment yield ratio = [net investment income / average invested assets]
- Represents quality of investment portfolio;
- g. Liabilities to liquid asset ratio = [liabilities / liquid assets]
- Indicates ability to meet claims;
- h. Premium growth rate
- Indicates stability of business—large increase is to be seen carefully;
- i. Retention ratio = [net premium / gross premium]
- Ability to cope up with the business and financial resources available;
- j. Technical reserve ratio = [change in technical reserves / net premium]
- Adequacy of reserving;
- e. Lapse ratio

Ratios selected for this work

- Expense ratio
- Lapse ratio
- Yield on assets
- Claim ratio
- Solvency ratio



Finding the weights and determining the EW parameters

- Data for the period 2005-06 to 2007-08 were used.
- A multi variate linear regression using weighted least squares method was used as follows:
- $RSM = f (ER, LR, CR \text{ and } YoA)$
- p values of each of the independent variables were found
- Weights were derived using the p values (for deriving lower and upper limits of the EW parameters)
- For each of the independent variables, a histogram was plotted and found 75 % and 95 % of the distribution of each of the independent variables
- The above procedure was used for the first three independent variables and for the YoA we used 25 % and 10 % values

Weights and percentile values for independent variables

Independent variable	75 percentile / 25 percentile for YOA	95 percentile / 10 percentile for YOA
Expense ratio (12.86)	52.75	69.01
Lapse ratio (27.47)	24.87	30.42
Claim ratio (29.87)	0.15415	0.2465
YoA (29.81)	7.01	4.68

EW Parameters

- $$\text{EWP}_{LL} = \sum (w_i \text{ Lower percentile}_i)$$
$$+ w_4 (1 - \text{Upper percentile}_4)$$

$$\text{EWP}_{UI} = \sum (w_i \text{ Upper percentile}_i)$$
$$+ w_4 (1 - \text{Lower percentile}_4)$$

EWPs

Region	Green	Lower Amber	Upper Amber	Lower Red	Upper Red
Solvency ratio	1.7	1.5	1.3	1	
Expense ratio	52.75		69.02		
Lapse ratio	24.87		29.84		
Yield on assets	7.1		4.7		
Claims ratio	1.54 per 1000 no.of policies		2.465		

Industry

Expense ratio (%)

Frequency table

Year	Red	Amber	Green	
	Exp > L2	L1<=Exp<=L2	Exp<L1	
2005-06	0	3	10	
2006-07	0	3	10	
2007-08	1	2	10	

Industry

Lapse ratio(%)

Frequency table

Year	Red LR > L2	Amber L1<=LR<=L2	Green LR<L1	
2005-06	1		2	10
2006-07	1		2	10
2007-08	0		3	10

Industry

Yield on Assets(%)

Frequency table

Year	Red YOA < L1	Amber L1<=YOA<=L2	Green YOA>L2	
2005-06	1		2	10
2006-07	1		2	10
2007-08	1		2	10

Industry

Claims ratio (No.)

Frequency table

Year	Red CR1 > L2	Amber L1 <= CR1 <= L2	Green CR1 < L1	
2006-07	0		3	10
2007-08	0		3	10

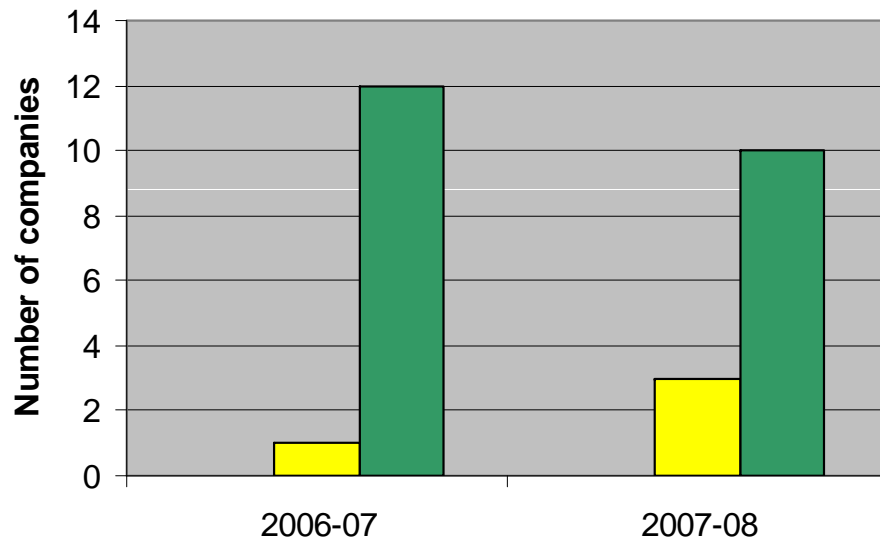
Industry

Solvency ratio

Frequency table

	High Red	Red	Amber	Green	
Year	SR \leq 1.3	1.3 $<$ SR \leq 1.5	1.5 $<$ SR \leq 1.7	SR $>$ 1.7	
2005-06	1	0	2	10	
2006-07	0	1	3	9	
2007-08	0	0	3	10	

Number of companies falling in different regions with respect to EWP



Mandatory and Discretionary policy actions

Policy actions	Lower Amber ($1.5 \leq SR < 1.7$)	Upper amber ($1.3 \leq SR < 1.5$)	Lower red ($1.3 \leq SR < 1.0$)	Upper red (< 1.0)
Mandatory/ Discretionary	<p><u>(All discretionary actions and no mandatory actions)</u></p> <ol style="list-style-type: none"> 1. Review premium adequacy and in particular review group business 2. Put a limit on new branch expansion expenses 3. Increase government securities proportion and review the investment strategy 	<p>(a combination of discretionary and mandatory actions)</p> <ul style="list-style-type: none"> • Review of item 6 of previous column • The insurer is put on a monthly monitoring process • Put limit on new business 	<p>(all mandatory actions)</p> <ul style="list-style-type: none"> • 1. Same as in the previous column and <ol style="list-style-type: none"> 2. Plan for recapitalization 3. Ban on shareholder s' transfers 	<ol style="list-style-type: none"> 1. Section 64VA— Clause 1 begins to operate 2. Some more clarity is needed 3. Absolutely no new business and all assets are ring fenced and cash flow movements are watched on a weekly basis

Mandatory and Discretionary policy actions

Policy actions	Lower Amber ($1.5 \leq SR < 1.7$)	Upper amber ($1.3 \leq SR < 1.5$)	Lower red ($1.3 \leq SR < 1.0$)	Upper red (< 1.0)
Mandatory/ Discretionary	<p>4. Action plan to reduce lapsation</p> <p>5. Review the target markets for principal products</p> <p>6. Discussion with the Board on their plan of corrective action and ask the Board to monitor and report to the Regulator</p>	<p>4. Review the guaranteed products and limit the sales</p> <p>5. Review the investment strategy</p> <p>6. Review the commission structure and move towards zero based budgeting.</p>	<p>4. Bring in new management</p> <p>5. Cap expenses including marketing, salaries etc.,</p> <p>6. Ring-fence assets and all investments in Govt. securities</p>	<p>4. New shareholders are identified and all provision regarding PHs' interest protection are strictly observed</p>

Mandatory and Discretionary policy actions

Policy actions	Lower Amber ($1.5 \leq SR < 1.7$)	Upper amber ($1.3 \leq SR < 1.5$)	Lower red ($1.3 \leq SR < 1.0$)	Upper red (< 1.0)
Mandatory/ Discretionary		<ul style="list-style-type: none"> 7. Review the claim experience and withdraw loss making products 8. Take steps to reduce laps rates 9. Review reinsurance strategy 	<ul style="list-style-type: none"> 7. Regular interaction with the Board. 8. Discuss the continuation of the ownership 9. Appoint Regulator's nominee in the Board 10. Explore financial re-insurance 	

Thank you