

Sponsorship Form

12th
Global
Conference of
ACTUARIES
18-19th February 2010
Intercontinental, The Lalit, Mumbai



Institute of Actuaries of India



ASSOCIATION ACTUARIELLE INTERNATIONALE
INTERNATIONAL ACTUARIAL ASSOCIATION

Ms Nayna Dalvi

Institute of Actuaries of India
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We desire to be

- Principal Sponsor Documentation Package Sponsor Co-Sponsor Lunch Sponsor
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 Associate Sponsor

(Please read the previous page and tick the desired option)

Particulars of Remittance of Fee: DD/Local Cheque to be drawn in favour of "Institute of Actuaries of India", Payable at Mumbai.

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Details of Sponsor

1. Name of the Company _____
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Signature of the authorised
person of the company

(Please send the names of delegates to be nominated to the conference separately.
Sponsor ship will be accepted on first come first served basis.)

Theme : "Actuarial Management - Paradigm Shift"

Subject Groups

A) Life Insurance

B) General Insurance (Non-Life)

C) Pension and Social Security

D) Health, Long-term care, Mortality and Morbidity

E) General Actuarial Topics

Note: Authors are requested to present paper at the 12th GCA preferably on topics aligned to the theme. Authors should, classify their paper under any one of the five subject groups based on the paper content. The subject code and group should be mentioned clearly under the title of the paper.

Rules for submitting paper / presentation for 12th GCA:-

1. The papers/ presentations to be contributed for the GCA may preferably be related to the theme of the GCA, but papers/presentations on other issues of contemporary interest to the actuaries and finance professionals are welcome.
2. Papers should normally not exceed 15 sheets of A4 size in length, however, relevance and quality of paper would weigh over the size constraint.
3. The details of the paper format would be as follows:
 - i) Page setup: Top margin: 1.00; Bottom margin: 1.00; Left margin: 0.75; Right margin: 0.75
 - ii) Paper size: (A4) as mentioned above
 - iii) Font type: Times New Roman, Line spacing 1.5
 - iv) Font size: Subject heading - 14 in bold with upper case
Author name - 11 in Title case

Paragraph Heading - 12 in bold with Title case
Subject - 11 in Title case

- v) Header: 12th Global conference of Actuaries
- vi) Other requirements :
- Formulae used in the papers should preferably in Math Type
 - Diagrams / PPT / Graphs be with white background as those are to be printed in black and white
- 4 Only one paper / presentation shall be accepted from a participant. If there are more than one author for a paper/presentation, all the authors would be considered as having contributed a paper/presentation for the GCA and no other paper/presentation will be accepted from them for the 12th GCA.
- 5 Papers / presentations shall be in English as all the proceedings at the GCA will be in English.
- 6 A paper / presentation shall not attempt to project the employer of the author/s. However, name and logo of the employer can be used on PP presentation templates.
- 7 References, if any, may be mentioned at the end of the paper. Super-script numerals may be used inside the paper to notify references. The references mentioned at the end of the paper may be as per the following standards:
- For books: Author/s, title of the book, publisher, year of publication and place of publication
 - Papers published in Journals: Author/s, title of the article / paper, Journal name and volume number and year of publication.
- 8 It would be the responsibility of the author/s to obtain permission for reproduction of material, tables, figures or graphs previously published with copyright restrictions.
- 9 The paper/presentation should not have been presented earlier at any conference/seminar or printed in any publication.
- 10 Papers shall have "Executive Summary" not exceeding one A4 size sheet at the beginning of the paper.
- 11 Brief CV of the author/s of the papers / presentations be given at the end of the paper and separately in respect of presentations.
- 12 The authors must send their "Expression of Intention" to contribute paper / presentation for the GCA to the Institute of Actuaries of India (IAI) latest by December 10, 2009.
- 13 The papers / presentations for the GCA, complete in all respects, must reach the IAI latest by January 10, 2010. No paper / presentation received by the IAI after January 10, 2010 will be considered.
- 14 The final decision of selecting paper / presentation for presentation at the GCA or for publication in the GCA souvenir shall rest with IAI. The decision of the IAI in this regard will be communicated to the authors in advance.
- 15 The papers in MS Word format / presentations shall be mailed to the Institute

THE PAPERS SHOULD BE MAILED TO :

Mr. Gururaj Nayak

Administrative Officer

Institute of Actuaries of India

302, Indian Globe Chambers, 142, Fort Street, Off. D. N. Road, Mumbai 400 001.

Tel: +91 22 6784 3331 Fax: +91 22 6784 3330

Email: gururaj@actuariesindia.org

Papers not selected for presentation may be printed along with the other selected papers, for circulation among delegates.

Sponsorship Opportunities

Various Sponsorship possibilities are detailed:

- a** Principal Sponsor for Rs. 8.50 lakh
Would be provided 10 complimentary delegate passes for the conference
Unique branding along with organisers on the main backdrop
Double spread advertisement four colour in the souvenir
Projection of logo on the screen in the conference room during the break
Running of promotional Film of the sponsor
- b** Co-sponsor for Rs. 4.00 lakh
Would be provided six complimentary delegate passes for the conference
One page advertisement four colour in the souvenir.
- c** Lunch/Dinner Sponsor for Rs. 4.00 lakh
Would be provided five complimentary delegate passes for the conference
Half page advertisement four colour in souvenir
- d** Documentation Package Rs. 4.00 lakh
Would be provided six complimentary delegate passes for the conference.
Corporate name and logo will be printed on documentation package.
Half page advertisement four colour in souvenir
- e** Associate Sponsor for Rs 3.00 lakh
Would be provided four complimentary delegate passes for the conference
Half page advertisement four colour in the souvenir.
- f** Cocktail Sponsor for Rs. 2.00 Lakh
Would be provided two complimentary delegate passes for the conference.
Special panel acknowledging cocktails sponsor.

In addition, all the sponsors would also be entitled to :

- The insertion of the company's brochure and publicity material into the conference documentation.
- Branding panels of sponsors at all important points of the conference



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Advertisements in Souvenir

(Tick the appropriate)

Advertisers can advertise in the conference souvenir, the details of which are :

- Full page Rs. 50,000
- Inside front Cover Rs. 70,000
- Inside Back Cover Rs. 60,000
- Back Cover Rs. 1,00,000
- Double Spread Rs. 1,00,000

Technical Information

Advertisement Size

11" (Height) x 8.5" (Width)

Format : PDF format