



12th Global Conference of ACTUARIES



24th October 2009

Dear Sir,

Re: The 12th Global Conference of Actuaries (12th GCA), 18-19, February 2010, Mumbai

It gives me immense pleasure in announcing that the 12th Global Conference of Actuaries (12th GCA) will be held on 18-19, February 2010 in Mumbai at hotel 'Intercontinental The Lalit Mumbai', Sahar Airport Road, Andheri (East), Mumbai 400 059. The conference will be held jointly with the International Actuarial Association (IAA).

Identifying, quantifying and managing risk have been at the heart of the actuarial profession for decades. Risk appetite of societies and the complexity of risks, have been increasing steadily and this has led to the advent of sophisticated tools to manage such risks. The actuarial profession has continuously kept pace with these developments and the changing society needs. But the events of 2008 have shown the catastrophic effect of the risk that are typically classified as 'tail risks'. The fast spread of information and cross-geographical economic dependencies have demonstrated the impact of aggregation of risks at the global level. Is the actuarial profession equipped to stay ahead of the curve? Are we witnessing a paradigm shift in actuarial management?

Keeping the above in mind we have identified **"Actuarial Management – Paradigm Shift"** as the theme of the 12th GCA.

The 12th GCA, which is the 8th one to be held jointly with the IAA would provide a suitable backdrop for debating and exchanging views on the emerging roles that the profession is playing in India and elsewhere. We are confident that the 12th GCA will be able to meet the challenges of the dynamic environment.

Insurance companies, Reinsurance companies, consultants and other industry participants have greatly contributed to the success of the global conferences in the past years, by participation and by providing financial support.

We cordially invite you to be a part of this important event and take this unique opportunity to meet and interact with actuaries and other professionals. We are confident that you will find this occasion an excellent medium to advertise and promote your products and services.

We furnish below various sponsorship possibilities available at 12th GCA: -

(1) Principal Sponsor for Rs. 8.50 lakh

- Would be provided 10 complimentary delegate passes for the conference
- Unique branding along with organizers on the main backdrop
- Double spread four colour advertisement in the souvenir
- Projection of logo on the screen in the conference room during the break
- Running of promotional film of the sponsor

(2) Co-sponsor for Rs. 4.00 lakh

- Would be provided six complimentary delegate passes for the conference
- One page four colour advertisement in the souvenir

302, Indian Globe Chambers, 142, Fort Street, Off D N Road, Mumbai - 400 001
Tel : 022 6784 3333 Fax: 022 6784 3330 Email: wagle@actuariesindia.org



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(3) Lunch / Dinner Sponsor for Rs. 4.00 lakh

Would be provided five complimentary delegate passes for the conference
Half page four colour advertisement in the souvenir

(4) Documentation Package Rs. 4.00 lakh

Would be provided six complimentary delegate passes for the conference
Corporate name and logo will be printed on documentation package
Half page four colour advertisement in the souvenir

(5) Associate Sponsor for Rs 3.00 lakh

Would be provided four complimentary delegate passes for the conference
Half page four colour advertisement in the souvenir

(6) Cocktail Sponsor for Rs. 2.00 lakh

Would be provided two complimentary delegate passes for the conference
Special panel acknowledging cocktail sponsor

In addition, all the sponsors would also be entitled to:

- The insertion of the company's brochure and publicity material into the conference documentation.
- Branding panels of sponsors at all important points of the conference

We look forward to your presence at the conference. Kindly send your confirmation letter for sponsorship and also forward Cheque in favour of "**Institute of Actuaries of India**" payable at Mumbai.

For more details please contact **Ms Nayna Dalvi** at the following:

Institute of Actuaries of India

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Sincerely Yours,

G N Agarwal

President

Institute of Actuaries of India